



2012 Steve McIntosh Memorial Scholarship

What is covered

1. Full registration to Media Finance Focus 2012 at Caesar's Palace in Las Vegas . May 21 . 23, 2012.
2. Three nights at Caesar's Palace during the conference.

What is not covered

1. Transportation to and from the conference.
2. Meals or incidentals not included in full conference registration.

Eligibility

1. The scholarship applicant must be currently employed by a media provider (defined as any company eligible for MFM industry membership).
2. Applicant must have worked in the media industry for no more than five [5] years as of **February 29, 2012**.
3. Only **completed** applications **received by 5 PM EST on February 29, 2012** will be considered.
4. Individuals who have received a conference scholarship from MFM in the past are not eligible.
5. Selection committee as well as MFM/BCCA Board members and their immediate relatives are ineligible.

Selection process

1. The scholarship committee will review completed applications and make their decisions based on the applicant's background, resume and letter of recommendation.
2. All applicants will be notified of the committee's decision by email no later than **March 15, 2012**.
3. The winner will be contacted and provided registration instructions.

Scholarship Conditions

1. If a recipient is unable to attend the Media Finance Focus 2012 or leaves his or her place of employment prior to the conference, the scholarship shall be given to an alternate individual selected by the MFM Scholarship Committee. This scholarship is awarded to an individual, not the media company.
2. There will be no actual exchange of funds, as the scholarship covers the registration fee and lodging only. Transportation to and from the conference, lodging beyond three nights, additional meals, incidentals, etc., are the responsibility of the scholarship winner.
3. All decisions of the Scholarship Committee are final.

**2012 Steve McIntosh Memorial Scholarship
Application Form**

Are you a member of MFM? ____ Yes ____ No

If yes, what has been your involvement with the association? (Please detail below, attach additional pages if necessary.)

Please supply the documents requested below and complete the form and return to MFM/BCCA no later than February 29, 2012:

____ I have included a current resume. **(Required)**

____ I have included the completed Supervisor Assent form. **(Required)**

____ I have included a letter of recommendation from my supervisor. **(Required)**

Name of Applicant _____ Title _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Fax: _____ e-mail _____

Signature

Date

Submit this form and other required documents by February 29, 2012 to:

Mail to: Media Financial Management Association
Attn: McIntosh Scholarship
550 W. Frontage Road, Ste. 3600
Northfield, IL 60093

Fax to: 847-716-7004 (or)

E-mail to: info@mediafinance.org (subject Steve McIntosh Scholarship)

**2012 Steve McIntosh Memorial Scholarship
Supervisor Assent**

I confirm that the employer of the applicant listed below agrees to allow the applicant to attend the MFM/BCCA Media Focus 2012 Conference in Las Vegas, May 21-23, 2012 if the applicant is selected as the scholarship recipient.

Name of Applicant _____ Title _____

Company _____

Supervisor's Name _____

Title _____

Phone _____ Fax: _____ e-mail _____

Supervisor's Signature _____ **Date** _____

Supervisor's Recommendation: (may attached additional sheet if desired)